

Michael Scott Waldron

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(404) 933-9708

Summary:

Senior front-end developer with 12+ years of experience building fast, accessible web applications using Astro, React, and TypeScript. Led front-end development for 14 e-commerce and brand sites, focusing on performance, reusable components, and headless CMS architecture.

Skills:

Languages & Frameworks: JavaScript (ES6+), TypeScript, React, Astro.js, Gatsby.js

Styling & UI: Tailwind CSS, CSS Modules, SCSS, shadcn/ui

Tools & Architecture: Contentstack, Git, Figma, PostHog, REST APIs, Jira

Experience:

Columbia Care | November 2021 - May 2025

Senior Front-End Developer

- Led front-end development for 9 e-commerce and 5 brand sites (tgscolorado.com, gleaf.com, cannabistcompany.com)
- Built modular UI components using Astro, React, TypeScript, and Tailwind CSS with Contentstack CMS integration
- Developed key features including age verification, product finder with map functionality, and a strain library
- Implemented secure API middleware and optimized Core Web Vitals metrics to improve SEO and user engagement
- Collaborated with the design team in Figma and ran A/B tests with PostHog to drive conversion improvements

Sunrun | April 2015 - November 2021

UX Designer and Developer

- Designed and developed responsive landing pages and marketing funnels for lead generation
- Managed A/B testing programs, optimizing user flows, and conversion rates
- Created design systems ensuring brand consistency across digital properties

Costar | June 2013 - February 2015

Front-End Developer

- Developed front-end features for BizBuySell, BizQuest, and LandAndFarm platforms
- Core team member for the responsive redesign of BizBuySell.com, improving mobile usability

Freelance Developer And SEO | January 2013 - Present

- Delivered custom websites using WordPress, Squarespace, and custom solutions
- Provided SEO strategy, analytics setup, and performance monitoring for small businesses

Education:

Clayton State University | BS in Psychology and Human Services